CAUCUS FOR KIDS CAMPAIGN

On Wednesday, May 29, the Children’s Policy Coalition shared the results of a Selzer & Company poll at the Children and Families of Iowa Child Development Center. The Coalition is a group of more than 20 Iowa organizations committed to elevate children’s issues during state and federal elections, and make use of Iowa’s First in the Nation status to influence the 2020 Presidential election agenda. The Coalition consists of services providers, professional associations, research organizations, community builders, and advocates.

The Selzer poll surveyed over 500 Iowa voters about their top concerns facing the county. The poll found that 80% of Iowa voters believe that “improving the health, education, and wellbeing of children” is a high priority that presidential candidates need to address. Of those same voters, 58% believe that the President and Congress need to invest more money when it comes to children’s wellbeing.

Along with sharing poll results, Coalition members shared information about children and family issues that are happening across Iowa, along with information about the Caucus for Kids campaign. WHO TV attended the launch and shared the story on the evening news. Here are some great clips of the presenters, including a parent who shared her personal story with the audience.

Please be sure to follow along in the Weekly and on social media as caucus season continues. February 2020 will be here soon, and we need to make sure that all the presidential candidates are aware that Iowa voters want children’s issues front and center.

Jillian Herink (Iowa AEYC) and E.J. Wallace (SCAN) proudly share why they are caucusing for kids.
Children’s Policy Coalition members: Jillian Herink (Iowa AEYC), Jill Applegate (Every Child Matters), Lana Shoppe (Iowa Community Action Association), and Anne Discher (Child & Family Policy Center) along with parent, Jennifer Harris.

Children at CFI Child Development Center enjoying an afternoon snack while talking with attendees.