

From: Gwen Simmons <GSimmons@naeyc.org>
Sent: Friday, November 30, 2018 11:48 AM
To: Jillian Herink <jherink@iowaeyc.org>
Cc: Dr. Brian Dkingrey <dr.bdkingrey@gmail.com>
Subject: Iowa's Annual Report

Jillian and Brian,

What a pleasure it was to read Iowa's annual report! Please congratulate your board and staff for the investment of their time, efforts, and resources in delivering on your mission! Just a few of the highlights I noted; your ongoing membership survey, new HPIO and Family Support Chairs, multiple policy highlights reflecting a very engaged board and staff on a state level as well as federal; policy initiatives such as hosting your Legislative Luncheon, attending Public Policy Forum, your work as a deep dive state for P2P, and your Workforce Behind the Workforce report. Even more impressive were the statistics shared, "Since September 15, 2017 Iowa AEYC staff has been to over 225 events across the state with over 8,000 participants to spread the word about our programs and the association. Part of each outreach contact includes sharing membership information."

Financial

All documents in order, affiliate in good standing and current.

Four Plans

I would love to learn more about the early results based on the transition of your Leadership Fellowship program to a broader outreach and approach in identifying emerging leaders. I appreciate the intentional review of a long-standing program that clearly was not producing the desired impact. There are several other affiliates that offer raffle tickets and/or discounts for their standard and premium members.

Chapters

Clearly, you've invested a great deal of time and energy into your relationships with chapters. I will be adding a webinar for chapter leadership in 2019 and would like to incorporate part of your story and approach. Interested?

Jillian and Brian, NAEYC is deeply appreciative of your leadership and your board's ongoing commitment to our shared mission and members. Thank you for the time, effort and resources that IAAEYC has invested in this important work. We can't wait to see what this next year brings for IAAEYC and we stand ready to support your efforts! Please feel free to share this email with your board.

Best regards,
Gwen

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