

<p>Membership Benefits</p> <p>As of September 15, 2017 there will be change over in the NAEYC membership levels.</p> <p>Right now there are 3 levels of membership. In September there will be entry, standard, premium, and new family levels. If you renew prior to September 15 you will move up to the next equivalent level on September 15. We encourage members to utilize the NAEYC site to renew their membership.</p> <p>Each of these levels needs to have state specific benefits.</p> <p>We discussed ideas for these state specific benefits. Ideas:</p> <ul style="list-style-type: none"> • Electronic Certificate specific to Iowa • Guest benefits for coming to Fall Institute (\$10 transferable voucher) • Offer professional development options to programs • “Speakers Bureau” with discounts on bringing speakers or professional to a program • Membership only Webinars • Letter of encouragement that members can give to employees or put in portfolio <p>The membership level will include:</p> <ul style="list-style-type: none"> • Electronic Certificate specific that states Membership specific to Iowa OR Letter of encouragement that members can give to employees or put in portfolio • Guest benefits for coming to Fall Institute (\$10 transferable voucher) • We will remove the auto decal • All other items will stay as stated in consent agenda <p>Motion to approve the amended benefits levels as discussed in accordance with NAEYC Membership Levels; motion to approve – Mary L.; second – Nancy M.; approved; abstained - Mary A.</p>	<p>Brian</p>
<p>Chapter Dissolution</p> <p>Leslie brought up discussion about dissolving the Lincoln Way chapter with the Members moving to the Mid-Iowa Chapter.</p> <p>All members of Lincoln Way Chapter have been notified of this discussion of dissolution. From this notification two people brought up comment – one said that they agreed with dissolution and second stating she would like to try to continue working with the current chapter.</p> <p>From this notification this has now moved to recommendations from Lincoln Way to dissolve. This notification has gone to the Executive Board.</p> <p>Motion to dissolve the Lincoln Way Chapter – Leslie S.; Second – Julee A.; Questions were had (see below); Approved; Abstained – Leslie S.</p>	<p>Leslie Stonehocker, Lincoln Way Chapter Rep and Brian</p>

<p>Question was brought up about allocation of funding left from this Chapter. The account for this Chapter will close effective today, July 14, 2017, and funds will be transferred back to the Iowa AEYC office. The money should be carefully considered and go into a fund for specific purpose that can be agreed upon with Chapter members.</p> <p>There will be notice sent to Lincoln Way Chapter members that their Chapter has been dissolved and they will be members of Mid-Iowa Chapter.</p>	
<p>Chapter Activity</p> <p>We have to continue to consider how we can increase membership. This might include moving current chapter counties.</p> <p>As of September 15, 2017 NAEYC will no longer keep track of Chapter affiliation. This Chapter structure will come from a state level.</p> <p>We did an activity to consider how this might look. Changing chapter lines brings up several questions.</p> <ul style="list-style-type: none"> • Should the money stay with the original chapter? • What does representation look like on the Governing Board, especially for highly populated areas? • How do we assure we continue to keep members involved and not have to continue to dissolve Chapters? 	<p>Brian – Taking a look at how we do business in our chapters</p>
<p>Lunch Group Work</p> <ol style="list-style-type: none"> 1) High-Quality Early Learning 2) The Profession 3) Organizational Advancement 4) Organizational Excellence 5) Leadership & Innovation 	<p>Review/Revise the Strategic Plan in order to move forward:</p> <ol style="list-style-type: none"> 1) Brian 2) Mary Airy, Past President 3) Mary Lukas, Vice President 4) Brandy Smith, Secretary 5) Tom Rendon, Treasurer
<p>United Way Contract</p> <p>Motion to accept the United Way of Central Iowa – Allison P.; Second – Mary A.; Approved</p>	<p>Brian, Jillian</p>
<p>Ending Budget FY17</p> <p>Page 59-63 in consent agenda...</p> <p>Ended the Fiscal Year with a loss of about \$13,000. Several reasons for this loss, one being the addition of the United Way Contract with some transitions with</p>	<p>Tom</p>

<p>that, transition to new Executive Director, and other budget constraints such as smaller conference numbers</p> <p>Motion to accept the financial report– Julee A.; Second – Leslie S.; Approved</p>	
<p>Budget (amend) FY18</p> <p>Motion to amended FY18 budget to reflect actuals of FY18 – Tom R.; Second – Mary L.; approved</p> <p>This will allow Jillian and Program Managers discretion to give staff 1%, 2%, or 3% raise.</p>	Tom
<p>Power to the Profession Update</p> <p>Mary provided PowerPoint and facilitated discussion around Power to the Profession.</p>	Mary A.
<p>HPIO Chair / WOYC Chair</p> <p>There has been discussion to do away with the WOYC because it is not a needed position at this point.</p> <p>Motion to remove the WOYC Chair from policies and procedures – Nancy M.; second – Kristy L.; approved</p> <p>On page 64 of Board Packet there is a description of the High Performing Inclusive Organization (HPIO) Chair. This would be an appointment and not elected position. Person must have prior Board experience.</p> <p>Motion to create HPIO Chair position – Leslie S.; second – Allison P.; approved</p> <p>Brian asked for any volunteers. He will take considerations and have recommendation at next Governing Board meeting.</p>	Brian
<p>Award nominations for 2017: Early Childhood Educator of the Year, Friend of Young Children, and Children’s Champion</p> <p>We voted on each of these three nominations. Results will be shared as recipients are notified.</p>	Julee Albers, Public Policy Chair and Brian
<p>Leadership Fellowship</p> <p>Due to tight budget we will postpone the decision for the Leadership Fellowship until the October Governing Board meeting. Jillian will send a letter to the current applicants.</p> <p>There is a possibility for a fellowship for Second Language learner project, but at</p>	Brian and Jillian, Executive Director

<p>this time there are no applications. Tom R. and Kathy Eddy will be promoting the possibility for this Fellowship to see if they might find an applicant. We encourage Chapter Representative to invite Tom and Kathy to Chapter meetings to promote this fellowship.</p>	
<p>Bylaws Update</p> <p>The Board received a packet of bylaw changes to review. These changes will be sent to all members and members will be asked for feedback about these changes. These changes will need to be sent back by September 1, 2017. These bylaws will be voted on at the annual membership meeting on September 22, 2017 at the Fall Institute.</p>	<p>Brian and Executive Committee</p>
<p>Branding Launch</p> <p>With the restructuring of NAEYC there will be many branding changes. There is money in the budget for logo rebranding and updated website. There will be new tablecloths for TEACH and membership. All staff need new business cards and name badges. Jillian will be sending out some guidelines for the Chapters to follow as we get closer to the new branding roll-out.</p> <p>The Fall Institute will be the branding kick-off. Implementation deadline is the end of December 2017. All materials with current logo needs to be used by December 2017. Any social media also needs to be updated. The Executive Committee will be putting together a webinar for branding guidance.</p>	<p>Brian and Jillian</p>
<p>Fall Institute Update, marketing needs, special events, etc.</p> <p>The Fall Institute is coming along very well. The committee is meeting monthly. Speakers have all been assigned. There is a plan for celebrating current members and promoting membership. Governing Board members are asked to volunteer at the institute. Anne will be sending that sign up sheet to Governing Board. Mary A. asked that we might each try to bring 5 people!</p>	<p>Mary L. and Anne</p>
<p>Chapter news and updates</p> <p>Miranda shared a scam about someone calling and asking about providing a routing number. This came from her center email address. Be cautious of this potential scam.</p> <p>Brian will ask Affiliate Council about the bank account information that is required on the current yearly report.</p>	<p>Chapter Representatives</p>
<p>Other announcements from members, take-home messages, agenda items for next meeting</p> <p>Brian's Power to the Profession recognition. Upcoming Dates for your Calendars</p>	<p>Brian</p>

- Iowa AEYC Fall Institute - Sept. 21-23 @ Prairie Meadows
- NAEYC Annual Conference & Expo - Nov. 15-18 @ Atlanta, GA
- Public Policy Forum - “Likely” Feb. 25-27, 2018 @ D.C.
- Spring Leadership
- NAEYC PLI - June 10-13 @ Austin, TX

Motion to adjourn 4:32 p.m.– Allison P.; Second – Mary L. ; Approved