

Iowa Association for the Education of Young Children

Governing Board Meeting

Saturday, April 18, 2015

10:00a.m.-4:00p.m.

Iowa AEYC Office – Des Moines

The Mission of Iowa AEYC is to serve and act on behalf of the early childhood profession.

| TOPIC | DISCUSSION | TIME | ACTION REQUIRED |
|--|--|---|---|
| 9:30-10:00 a.m. | Set Up – Tours of Iowa AEYC Offices | 30 min. | None |
| 10:00-10:10 a.m. 10:05-10:25 a.m. | Call to Order – M. Airy, President | 10 min. | None |
| <p>Celebrations: Spring, grandchildren, kindergarten round-up, postings online about WOYC and legislative updates, animal rescue on home farm, birthdays, Walk for Kids (Blue Zone – healthy lifestyles), wedding prep, WOYC Glow Party, Congressional movement (YAY!), chapter meeting attendance, early ACCESS exiting (YAY!), chapter events (brain research), 10-year celebration of EC Center, district-wide focus on Marzano Instructional Framework (Des Moines School District), excitement about DAP in EC classrooms, pre-service teacher observations, visiting with former graduates, child's graduation, trips to D.C. for public policy, Head Start Office meeting in Dallas, work challenges and rewards</p> | | | |
| 10:10-10:30 a.m. 10:25-10:38 a.m. | Leadership Story – M. Lukas, Iowa City Ch. Rep. | 20 min. | None |
| <p>Childhood experience watching Mr. Roger's Neighborhood taught her to speak directly with children and using words as a way to connect. In Anaheim, Mary visited a session by T. Barry Brazelton's, who is another hero of hers, to gain understanding of how to connect effectively with families/parents/children. Mary's focus was on prevention and promotion to better prepare children for kindergarten in terms of literacies and positive behavior supports. A struggle between Mary's passion for early childhood education and No Child Left Behind and its associated testing/assessment practices exhibited itself. As a result, she left the Area Education Agency and now works with Susan Gray at 4 C's in Iowa City; Mary serves as the in-home strategist. She terms her leadership journey as an "encore career." She feels honored to serve on the Iowa AEYC Governing Board.</p> | | | |
| 10:30-10:45 a.m. 10:38-10:42 | Agenda additions and Consent Agenda Approval – M. Airy | 15 min. Consent Agenda Agenda | Approval of Mtg. & Consent Agendas M: L. Andre S: M. Lukas Ruling: Approved M: A. Liles S: N. Merryman Ruling: Approved |
| <p>Board Member/Staff Reports Tony Lacy Membership Scholarship Winners General Information January Minutes Dates for 2015 Meetings: Board Retreat July 10-11, Annual Member Meeting September 18 @ Fall Institute, Fall Quarterly Board Meeting October 24</p> | | | |
| 10:45-11:00 a.m. 10:42-11:10 a.m. | Treasurer's Report – T. Rendon, Treasurer | 15 min. 3 rd Qtr. | Approval M: L. Stonehocker S: L. Andre |

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| | | Report | Ruling: Approved |
| | | 2015-2016 FY Budget | M: L. Stonehocker S: C. Swackhamer Ruling: Approved |
| | | Insurance Policy | M: C. Swackhamer S: A. Liles Ruling: Approved |

3rd Quarter Financials (Jan. 1 – Mar. 30)

Board Members should view the first quarter financial report in terms of 75% of the total budget being expended at this point in the year.

Income

Wage\$ (51%) is right on track, but is also a concern in moving forward based on number of contracts and funding provided.

Goal is to increase the reserve amount of monies on hand in an effort to be more solvent

Expenses

Staff/Board Travel is under the ¾ mark for the fiscal year, but a lot of travel begins in late-April and runs through June. Therefore, the percentage will rise and most likely even out.

Each year we negotiate a line of credit to use when/if needed; we've been extremely effective in managing that line of credit

Balance Sheet

Total Assets = \$254,203.91

Total Liabilities & Equity = \$254,203.91

Total Equity = \$81,742.02 – the Organization continues to be healthy

----- 2015-2016 FY Budget

Although the budget is money-driven, the overall thought should be related to the programs and services Iowa AEYC supports throughout the state and within all the local chapters.

The proposed budget is \$1,920,000 (income) with \$1,916,000 (expense)

----- Insurance Policy 2015-2016 FY (as closely reported as possible due to various policy start- and stop-dates)

| | | | |
|-----------------------|--|---------|------------|
| 11:00 a.m.-Noon | National Dialogue Recommendations – L. Andre, | 60 min. | Governance |
| 11:30 a.m.-12:34 p.m. | Past-President & Member of the NAEYC Affiliate Council Executive Committee | | |

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Insight & Feedback from Iowa AEYC Governing Board to NAEYC

Video from NAEYC was shared

M. Airy serves on Affiliate Council as Iowa AEYC President

L. Andre serves on Affiliate Council Executive Committee as elected by way of serving as a past member while Iowa AEYC President

New Structure will be up for approval July 2015

Iowa AEYC needs to make sure it's meeting the capacity threshold to become an Affiliate under the proposed new structure; Iowa AEYC currently meets all the criterion

Another item under the new structure is standardizing membership dues across the nation

Questions, Comments, Concerns from Iowa AEYC Governing Board

- *More information is needed/explained regarding membership dues*
- *Do individual Affiliates get to decide how chapters receive chapter dues?*
- *Within the proposed "Membership" category, should there be sections related to, for example, parents, doctors/pediatricians, etc.?*
- *Better definition of what the "tailored benefits" means*
- *Quad Cities Affiliate needs to make some decisions on standing alone under the new structure vs. dissolving the QC Affiliate with members choosing members in Iowa or Illinois*

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|--|--|---------|---|
| Noon-12:30 p.m. 12:34-1:15 p.m. | Lunch Break & Tours / Collect Materials for Chapter Growth and/or Professional Development | 30 min. | Tarah Widaman T.E.A.C.H. Counseling Specialist |
| 1:15-1:17 p.m. | Fraudulent Bank Activity | 2 min. | Board Information |
| The bank contacted Iowa AEYC to inform staff of fraudulent activity. The proper steps were followed. Lori, Accounting Specialist, worked extremely hard to rectify the situation. The bank reimbursed the monies to the Iowa AEYC account. | | | |
| 12:30-12:45 p.m. 1:17-1:30 p.m. | 2015 Leadership Fellowship Proposal – B. Kingrey, Secretary & Work Group Facilitator | 15 min. | Approval M: N. Welter S: C. Schulte Ruling: Approved |
| Review of Work Group process Review of Proposal Discussion | | | |
| 12:45-1:00 p.m. 1:30-1:47 p.m. | NAEYC Public Policy Forum / Early Childhood Iowa Day on the Hill / Iowa AEYC Legislative Breakfast / Governor's Proclamation Signing - L. Stonehocker, | 15 min. | Update |

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| Public Policy Chair & Leann, Tom, & Barb | | | |
| <p><i>Public Policy – Washington, D.C. (March 9-10, 2015)</i></p> <ul style="list-style-type: none"> • 6-person team with expertise of several areas of the early childhood arena • Provided photographs of what needs “fixing” in ECE • Diverse advocacy efforts based on team members’ experiences • T. Rendon emailed follow-up messages to those representatives with whom they met <p><i>ECI Day on the Hill</i></p> <p><i>Legislative Breakfast – perhaps change location of breakfast if hosting in the future</i></p> <p><i>Governor’s Proclamation</i></p> | | | |
| 1:00-1:30 p.m. | Motions from Executive Committee: | 30 min. | Approval |
| 1:47-2:02 p.m. | Northwest Iowa Chapter 2015 Officer Election Slate - M. Airy | Chapter Decision | M: Exec S: None Needed Ruling: Approved |
| 2:02-2:04 p.m. | ADDED MOTION Renew the West Bank line of credit up to \$175,000 as defined in the motion | Officer Slate | M: Exec S: None Needed Ruling: Approved |
| | | Renewal of Credit Line | M: L. Andre S: M. Minard Ruling: Approved |
| <p><i>Northwest Iowa Chapter</i></p> <ul style="list-style-type: none"> • <i>Dissolution of the chapter</i> • <i>Existing members have the option to belong to neighboring chapters</i> • <i>Iowa AEYC sent a survey to chapter members to gather information; none responded</i> • <i>\$1,600 exists in the chapter bank account (based on bank register, but no formal statements)</i> <ul style="list-style-type: none"> ○ <i>Follow-up discussions will take place once Iowa AEYC is in control (fully) of the account</i> <ul style="list-style-type: none"> ▪ <i>Most likely will take place at July’s Governing Board Meeting</i> <p><i>2015 Officer Election Slate</i></p> <p><i>President-Elect = Mary Lukas / Brian Kingrey (office takes place in September at Annual Member Meeting)</i></p> <p><i>Vice President = Brandy Smith / Brenda O’Halloran / Dianna Saelens</i></p> | | | |
| 1:30-1:45 p.m. | Tools for Parent Engagement – S. Hartley | 15 min. | Board Education |
| 2:04-2:19 p.m. | <p><i>Document created by Early Childhood Iowa work group to better inform parents on quality early childhood centers/practices. The document is now housed on the ECI website and will be added to the CCR&R website; these links may be added to any site you manage as a resource for parent information. Video clips are also available for a visual of what quality early childhood care and education looks like, sounds like, and feels like. Talking points are also included for consistency.</i></p> <p><i>The link will be sent out to the Governing Board as well as through The Weekly to all members</i></p> | | |

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| 1:45-2:15 p.m. 2:19-2:47 p.m. | Iowa AEYC Efforts for Upcoming Events & Planning – M. Airy & B. Merrill | 30 min. Teacher of the Year Award | Board Involvement Approval M: L. Stonehocker S: L. Andre Ruling: Approved |
|----------------------------------|---|--|---|

Awards for 2015 – proposal to add = “Teacher of the Year”

Spring Leadership – May 16

Summer Board Retreat – July 10-11 (Drake University)

Fall Institute – September 17-19

Week of the Young Child – April 12-18

T.E.A.C.H. & Wage\$ Articulation/Symposium in North Carolina – April 28-May 1

NAEYC Professional Development Institute (PDI) – New Orleans – June 7-10

NAEYC Conference – Orlando – November 18-21

| | | | |
|---|---|---|---|
| 2:15-3:00 p.m. & 3:00-3:45 p.m. 2:47-3:50 | Small Group Work / Report Out <ul style="list-style-type: none"> • Membership – M. Minard • Fall Institute – M. Airy • Summer Retreat – B. Kingrey • Spring Leadership – C. Swackhamer • NAEYC Accreditation Facilitation – L. Andre • Teacher of the Year Award – S. Hartley | 45 min. & 45 min. (combined with next item) | Contribute to some of the priorities of Iowa AEYC |
|---|---|---|---|

Membership

- Changes with “New Structure” need to be discussed at Summer Retreat
- Challenging Chapters to make connections with members
- Finding new members through EC endorsements
- Membership based on sharing a passion

Fall Institute

- Recruiting for 80 slots for presentations
- Topics list is on the Iowa AEYC website
- To date, approximately 20 have been received

Summer Retreat

- Team Building Activities
- Getting to Know You

Spring Leadership

- Afternoon breakout sessions
- Past Leadership Fellowship recipients help lead/facilitate the breakout sessions

NAEYC Accreditation Facilitation – DID NOT MEET

- Discussion related to beginning a new facilitation project statewide

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- Leann and Pam Mahoney have worked together outside of this work session

Teacher of the Year Award

- Reviewed current document
- Verification through the Office for Member Identification #

| | | | |
|-----------------------------|---------------------------|---------|---------------------------------------|
| 3:00-3:45 p.m. 3:50-4:01 | Chapter Updates – M. Airy | 45 min. | Learn from each other and share ideas |
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| <p><i>B. Smith – Black Hawk</i> <i>C. Schulte – Cedar Rapids</i> <i>P. Emerson – Dubuque</i> <i>K. Mueller – Fort Dodge</i> <i>J. Brown – Green Valley</i> <i>M. Lukas – Iowa City – Legislator Breakfast for locally elected officials for WOYC</i> <i>N. Welter – Lincoln Way</i> <i>H. LaBounty – Mid Iowa – Science Center Activity related to “chit chat” – 20 slides for 20 seconds each</i> <i>C. Jones – North Iowa</i> <i>() – Northwest</i> <i>() – Quad Cities Affiliate</i> <i>A. Michel – Rolling Prairie – Children’s art around the town’s squares in each county for WOYC</i> <i>S. Hartley – Siouxland</i> <i>A. Liles – Southeast</i> <i>L. Eitmann – Southwest – Provider/Education Pizza Night coming up to celebrate</i> <i>() – West Central</i></p> | | | |
|--|--|--|--|

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|-----------------------------|--|---------|--|
| 3:45-4:00 p.m. 4:02 p.m. | Other Announcements, Take-Home Messages, Agenda Items for next meeting | 15 min. | Adjournment M: N. Merryman S: L. Stonehocker Ruling: Approved |
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Membership Round-Table Activity at the Summer Retreat

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| Position | Name | Attendance |
|---|--------------------|--------------------------------|
| Executive Committee | | |
| Past President | Leann Andre | X |
| President | Mary Airy | X |
| Vice President | Cathy Swackhamer | X |
| Treasurer | Tom Rendon | X |
| Secretary | Brian Kingrey | X |
| Elected/Appointed Statewide Positions | | |
| Public Policy | Leslie Stonehocker | X |
| Membership | Mary Minard | X |
| MOYC | Laurie Jeffries | Absent |
| T.E.A.C.H. | Nancy Merryman | X |
| Regional Representation from Chapters & Affiliates | | |
| Black Hawk | Brandy Smith | Absent |
| Cedar Rapids | Connie Schulte | X |
| Dubuque | Pat Emerson | X |
| Fort Dodge | Kristyn Mueller | Absent |
| Green Valley | Joy Brown | Absent |
| Iowa City | Mary Lukas | X |
| Lincoln Way | Natalie Welter | X |
| Mid-Iowa | Heidi LaBounty | In abstentia: Amber Forrest |
| North Iowa | Carrie Jones | Absent |
| Northwest | OPEN | --- |
| Quad Cities | OPEN | --- |
| Rolling Prairie | Anne Michel | X |
| Siouxland | Sally Hartley | X |
| Southeast | Amy Liles | X |
| Southwest | Linda Eitmann | X |
| West Central | OPEN | X |
| Staff | | |
| Executive Director | Barb Merrill | X |
| Guests | | |
| T.E.A.C.H. Counseling Specialist | Tarah Widaman | X |