

Iowa AEYC Governing Board Meeting

Saturday, January 26, 2019 from 10:00 a.m.-4:00 p.m. Iowa AEYC Offices, 5525 Meredith Drive, Des Moines.

Please RSVP to pat@iowaeyc.org with your plans for lunch by January 14.

IOWA AEYC PROMOTES HIGH-QUALITY EARLY LEARNING FOR ALL CHILDREN, BIRTH THROUGH AGE 8, BY CONNECTING PRACTICE, POLICY, AND RESEARCH. WE ADVANCE A DIVERSE, DYNAMIC EARLY CHILDHOOD PROFESSION AND SUPPORT ALL WHO CARE FOR, EDUCATE, AND WORK ON BEHALF OF YOUNG CHILDREN.

MINUTES

Attendance: Sara Schwerin, Leslie Stonehocker, Mike Stiehl, Donna Kennebeck, Crystal Abbe, Joy Brown, Gladys Movall, Miranda Niemi, Mary Lukas, Brian Kingrey, Vickie Parker, Tom Rendon, Angela Lensch, Rachel Williams / Staff: Jillian Herink and Anne Geiger / Visitor Ka'Meka Lowery / Bob Weiss– United Way

AGENDA

TOPIC	PERSON RESPONSIBLE	TIME LIMIT	ACTION REQUIRED, ROLE OF BOARD
9:30-10:00 Set up large conference room in suite C	With volunteers who arrive early		Arrivals, coffee/tea and meet your needs
10:00 Call to Order - Welcome, introductions. Agenda additions and today's agenda approval. Expectations for board members. Consent agenda: Board, Staff, and P2P Reports, October Meeting Minutes, January Executive Committee Meeting Minutes, Updated Job Description, Membership Numbers *Confidentiality and Conflict of Interest Statements and Disclosure Form – COLLECT FORMS from those not in attendance (REMINDER)	Mary Lukas, President, welcomes all In our discussions, please remember our HPIO. Any items need to be removed from the consent agenda? Please read all the Consent Agenda before coming to our meeting. Mary Lukas honored Board Members with a gold star stress relief for those who attended the past 4 Governing Board Meetings (Gold Star = Perfect Attendance)	15 min	Team Building and Strengthening Relationships. Approval of agenda needed M: J. Brown S: M. Niemi Approved: Passes Approval of consent agenda needed M: G. Movall S: D. Kennebeck Approved: Passes
10:15 Annual Board Self-Assessment	Mary Lukas, President	15 min.	Board Governance

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<p>Self-Assessment will be sent out electronically to be completed by all Board Members via SurveyMonkey. A comment section will be added to the electronic survey, something that has been absent from the written form in the past, in order to better understand why someone may have selected a certain ranking. 2015 and 2018 data was shared as a reference point to preempt the upcoming survey.</p>			
<p>10:30 Visit with Representative from United Way – Bob Weiss and Ka’Meka Lowery</p>	<p>Jillian Herink, Executive Director</p>	<p>15 min.</p>	<p>Board Oversight</p>
<p>Visiting as a partner of Iowa AEYC. Shared 2018 Community Impact Report. Areas of Education, Income, and Health were highlighted. Polk, Dallas, and Warren Counties (United Way of Central Iowa) is their priority, but they have methods to reach out to wider communities in terms of advocacy and lobbying. Cliff Effect is the focus for 2019 – Day on the Hill (January 29, 2019) – everyone is invited to attend.</p> <p>Highlighted the Early Literacy Experience with ECQuIP Team.</p> <p>T.E.A.C.H. and WAGE\$ has really been helpful with United Way.</p> <p>We (Iowa AEYC) have a GREAT relationship with United Way!</p> <ul style="list-style-type: none"> • We work together with our partners, like United Way, in our Public Policy Priorities (one unified voice) 			
<p>10:45 Annual Conference Overview</p>	<p>Mary Lukas, President Jillian Herink, Executive Director Miranda Niemi, HPIO Chair</p>	<p>15 min.</p>	<p>Board Education</p>
<p>11:00-11:10 Break</p>		<p>10 min.</p>	
<p>11:10-12:10 United Way</p>	<p>ALICE Simulation, Deann Cook United Ways of Iowa (Asset Limited, Income Constrained, Employed)</p>	<p>60 min.</p>	<p>Board Education</p>

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<p>Deann Cook = Executive Director of United Ways of Iowa</p> <p>A = Asset / L = Limited / IC = Income-Constrained / E = Employed</p> <p>Iowa Research Team reports to a New England Team that compiles the data.</p> <p>KCCI News – “Michele’s Story” related to ALICE</p> <p>37% of Iowans = Iowa’s ALICE Threshold</p> <p>2010 = 18% to 2016 = 25% (increasing because of the cost of living increases, unemployment, wages, public assistance, federal poverty level)</p> <p>1/3 of Iowa households with kids are below the ALICE Threshold</p> <p>County Range of Iowa = 26% to 52% (Plymouth to Decatur Counties), but ALL Iowa Counties have a percentage. (Food, Housing, Healthcare, Transportation, and Childcare) + Phone added for the newest study due to jobs and communication</p> <p>66% of Iowa jobs pay less than \$20/hr</p> <p>Over ½ of those pay less than \$15/hr</p> <p>Almost 50% of Iowa households do not have enough money set aside to cover 3 months of expenses.</p> <p>Full Report available at www.uwiowa.org</p>			
12:15 Lunch	Provided. Please be sure to RSVP	45 min.	Networking and Building Relationships
1:00 Treasurer’s report – 2nd quarter and year to date financials.	Tom Rendon, Treasurer Pgs. 73-74	20 min.	Governance and Oversight. Approval needed M: G. Movall S: D. Kennebeck Approved
<p>Balance Sheet – ½ through our fiscal year (should be around 50% on line items)</p> <p>Total Gross Income budgeted and to date = \$3,278,403 & \$1,630,526 (exactly 50%)</p> <p>Total Gross Expenses budgeted and to date = \$3,281,649 & \$1,629,151 (exactly 50%)</p> <p>Net Income = \$1,376 even with a negative balance budgeted (fiscally responsible!)</p> <p>The “Professional Fees” line item, sitting at 276% of the budget is an unforeseen expense that was expended but will be backfilled by a grant; we were the fiscal agent, so it will zero-out when the check is received.</p>			
1:10 Membership Committee Update	Donna Kennebeck	15 min	Board Education and Governance. Board Direction Setting

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<p>Membership has increased by 20% - we met our annual goal!!!</p> <p>A few Chapters did have a decrease in membership. Donna and Mary will work together with Chapter Leadership to increase membership in the next fiscal year.</p> <p>Strategizing on cost-effectiveness of membership and cost of attending institutes.</p> <p>Retention is now the focus in Mid-Iowa Chapter (being used as a model for other Chapters)</p> <p>Engagement Plan (p. 75) = ideas for connection include: newsletter, welcome emails, quarterly notes, personal invites, monthly check-in calls, utilization of the Membership Committee to develop messages</p> <p>Mississippi Rock = 77 current members; today write a thank-you to encourage them and instill hope for new Chapter Leadership and Chapter function moving forward; follow-up with an email about Governing Board information, etc.</p> <p>April's Board Meeting = invite 1 or 2 people to come to the Board Meeting (member or not) to see what we're all about. RSVPs will be needed!</p> <p>Tony Lacy Scholarship – p. 77 – Iowa AEYC covering 2 per SDA to be inclusive and fair; Chapters are sent the other remaining applicants to see if they'll fund them as a local</p>			
1:25 Governing Board Attendance	Brandy and Mary	10 min	Governance and Oversight <i>Action may be required</i>
Attendance Policy – missing two meetings per year (fiscal year) warrants a call from the President questioning absences. After two absences (or more) removal from the Board is possible, according to the Bylaws.			
1:35 Affiliate Council Update	Brian Kingrey, Past President	15 min.	Education for Board Governance
<p>p. 80</p> <p>Conference Follow-Up (D.C. – November 2018)</p> <p>AAC Annual Report – coming soon; look on the website</p> <p>Membership Renewal/Enrollment Issues</p> <p>NAEYC Selling Building</p>			

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1:50 Public Policy Update	Leslie Stonehocker, Policy Chair	15 min.	<p>Education for Board Governance</p> <p>Approval of Policy Agenda may be required</p> <p>M: T. Rendon S: G. Movall Approved</p>
<p>United Way's – education, income, health, essential needs</p> <p>Child & Family Policy – early childhood, child health, PK-12, child welfare, race equity, family economic success, taxes and budget</p> <p>Iowa AEYC – took off “valued” and “honored” because it’s not measurable; keeping 2018’s 2 priorities; tie priorities to Iowa AEYC’s vision and mission</p> <ul style="list-style-type: none"> • Access to quality care and education program beginning at birth • Diverse early childhood workforce – appropriately educated, fairly compensated <p>GOAL: Have a unified voice with like-minded entities such as those listed above and the Iowa Women’s Foundation</p> <p>Further work will be completed by the Public Policy Committee and the draft version will be shared with all Members; a one-pager and perhaps an additional piece that correlates and expands upon the original document.</p>			
2:05-2:20 Break	TAKE ON YOUR OWN IF NEEDED	15 min.	
2:20 Strategic Planning Discussion	Mary Lukas	20 min.	Board Direction Setting
<p>We’ve been digging deeper into the Strategic Plan 2022</p> <p>Exec. Decided to: Combine Goals 2 & 3 (see additional handout) (Profession/Organizational Advancement)</p> <ul style="list-style-type: none"> • Minimal wording was needed to existing benchmarks to make them fit together 			
2:40 ALICE Discussion: take away	Mary Lukas	20 min.	Building Relationships

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<p>A lot of our workforce is ALICE – we need to talk more about what “we need to do with this.”</p> <p>What about self-care?</p> <p>ALICE goes far beyond our early childhood “hat” in which we wear</p> <p>Goes to the value of our Membership – inclusivity</p> <p>Bringing in Leadership to hear the message/presentation again and pass that along to Directors to better understand ALICE. Broader outreach needs to take place. Engagement with colleagues, coworkers, staff, directors, community, etc. Educating families and centers.</p> <p>Advocate – Spring Leadership and/or additional 2020 event (on the eve of the election) – perhaps ECI or PPP could do something too</p>			
<p>3:00 Chapter news and updates:</p> <p>Week of Young Child Plans</p> <p>Upcoming Events/Trainings</p> <p>Membership Outreach Activities</p>	<p>Chapter representatives</p>	<p>30 min.</p>	<p>Information</p>

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<p>Siouxland = see report</p> <p>Western Plains = see report</p> <p>North Central = see report</p> <p>North Iowa = see report</p> <p>Prairie Rivers = see report</p> <p>Northeast = ZOOM Meetings has been successful / full with wait lists! / WOYC = no plans yet</p> <p>West Central = Newsletter sent out / New President / ZOOM meeting / survey sent out twice / working on involvement / WOYC = still in the works</p> <p>Southwest = Spring Conference (Literacy & Language) Omaha & Council Bluffs collaboration / Annual Provider Day = WOYC (providing for the Provider)</p> <p>Mid-Iowa = M'ship reaching out through social media / WOYC = Pella gathering and others in the metro</p> <p>Green Valley = Fall Into Reading Night / WOYC = NAEYC's theme into programs</p> <p>East Central = see report (left early due to weather) / offered several trainings / WOYC = two events? / M'ship Outreach include outlying counties AND Mississippi Rock Chapter</p> <p>Rolling Prairie = Service Project (Scholastic collaboration – PJs and Books – 216 pairs of PJs collected!) / WOYC = mini grant (Defending the Early Years) application for Parent-Child Play Experience</p> <p>Mississippi Rock = N/A</p> <p>Southeast = ZOOM Meetings are becoming the practice / expanding to new members (all centers/directors) / WOYC = Burlington Mall – activities with children and promoting home literacy with local libraries</p>			
3:30 Executive Director updates	Jillian Herink	15 min.	Information

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<p>Iowa Preschool Development Grant – received / 45 total recipients / focus is to include multi-sectors / 2019 calendar year / a second year of funding is expected in August – for a small group of Year-1 recipients / \$2.2 million received</p> <p>Public Policy Forum – Jillian and Leslie attending + Jocee Kelly from WAGE\$</p> <p>NAEYC spoke with Senator Joni Ernst</p> <p>P2P – funded through June; Mary Airy will be utilized once monies are received</p> <p>NAEYC Grant – CCA – Family Stories / Current Funding / Budget Narrative</p> <p>No Small Matter – lots of interest / EJ Wallace / complete the NAEYC contract to get fees waved / Chapter request to get licensing and dates set over the next 12-15 months – Iowa AEYC will serve as promotional and registration services</p> <p>WOYC = Read with a Young Child Challenge (Office Focus for Governing Board) / Challenge a variety of persons in positions to work its way through non early childhood fields / we need a hashtag for Twitter</p> <p>New Employees = Farm2EC replacement Krista Smith / Lauren Linnenbrink to T.E.A.C.H./WAGE\$ Coordinator / Ashley Otte manager of T.E.A.C.H. and WAGE\$</p> <p>IELS Training – out there and ready to go!</p> <p>KCCI – Interview about early childhood / Alyx Sacks / childcare</p>			

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<p>3:45 Individual board member celebrations, other announcements from members, take-home messages, agenda items for next meeting</p> <p>***What will you do with what you learned/heard today? Who will you share it with? Where do we go from here?</p> <p>Adjourn no later than 4:00</p>	<p>Mary Lukas</p> <p>Upcoming dates for your calendars</p> <p>Feb. 24-26, Public Policy Forum, D.C.</p> <p>Apr. 8-12 Week of Young Child</p> <p>April 12, 2019 Exec. Com. Mtg.</p> <p>Apr. 27 Spring Gov. Bd. Mtg.</p> <p>Apr. 23-24 T.E.A.C.H. & WAGES Symposium, Chapel Hill, NC</p> <p>May 4 Spring Leadership</p> <p>June 2-5,2019 NAEYC PLI, Long Beach, CA</p> <p>July 12 Exec. Com. Mtg.</p> <p>July 26 or 27 Summer Bd. Retreat</p> <p>Oct. 4-5,2019 Fall Institute</p> <p>Nov. 20-23,2019 NAEYC Annual Conference & Expo, Nashville TN</p>	<p>15 min.</p>	<p>NEXT MEETING</p> <p>April 27, 2019</p> <p>2019 Meetings</p> <p>4/12/2019 Exec Board 4/27/2019 Governing Board</p> <p>7/12/2019 Exec Board ***7/26 Governing Board Meeting (retreat)</p> <p>10/11/2019 Exec Board 10/26/2019 Governing Board</p> <p>M: J. Brown S: R. Williams Approved</p>

Board Members **not** in attendance – some perhaps due to other commitments, but some due to weather: Brandy Smith, Allison Pattee, Catherine Bergman, Dianne Casto, Missy Burns, and Kristy Liechti