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Iowa Association for the
Education of Young Children



An Affiliate of **naeyc**

Iowa AEYC Governing Board meeting

Friday & Saturday, July 13 & 14, 2018 from 9:00 a.m.-5:00 p.m./6:00-??? & 8:00 a.m.-2:00 p.m.

Central College – Pella, Iowa 50219

IOWA AEYC PROMOTES HIGH-QUALITY EARLY LEARNING FOR ALL CHILDREN, BIRTH THROUGH AGE 8, BY CONNECTING PRACTICE, POLICY, AND RESEARCH. WE ADVANCE A DIVERSE, DYNAMIC EARLY CHILDHOOD PROFESSION AND SUPPORT ALL WHO CARE FOR, EDUCATE, AND WORK ON BEHALF OF YOUNG CHILDREN.

In attendance: Mike Stiehl (F&S), Miranda Niemi (F&S), Leslie Stonehocker (F&S), Tom Rendon (F&S), Crystal Abbe (F&S), Brandy Smith (F&S), Brian Kingrey (F&S), Deidra Benser (F&S), Allison Pattee (F&S), Jillian Herink (F&S), Gladys Movall (F&S), Vickie Parker (F), Donna Kennebeck (F&S), Dianne Castro (F&S), Kristy Liechti (F), Pat Dautremont (staff) (F&S)

TOPIC	PERSON RESPONSIBLE
<p>Call to Order 9:25 a.m.</p> <p>Review of HPIO and expectations for Board Members.</p> <p>Welcome and introductions.</p> <p>Notes to NAEYC about electronic membership enrollment – it is hard to find the enrollment “button” on website and options for roles members play in early childhood is not all inclusive for roles members might play in the early childhood field.</p> <p>There was wonder and question about how do we get more involvement at the local chapter level. We should consider having specific time to talk about this during Governing Board Meetings.</p> <p>Iowa AEYC has 2 ZOOM accounts that can be used for Chapter meetings as needed.</p> <p>Agenda approval – motion to approve – Miranda N.; second – Leslie S.; unanimously approved</p> <p>Consent Agenda approval – motion to approve – Leslie S.; second – Gladys M.; unanimously approved</p> <p>President’s Power to the Profession recognition.</p> <ul style="list-style-type: none">• Nurturing – Diane Castro (given from last meeting)• Inspiration - Joy Brown• Imagination - Mary Lukas• Nurturing - Vickie Parker	<p>Dr. Brian Kingrey, President, welcomes all</p> <p>In our discussions, please remember our HPIO.</p>

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TOPIC	PERSON RESPONSIBLE
<ul style="list-style-type: none"> • Leadership – Brandy Smith 	
<p>President's Updates</p> <p>Julie Albers resigned as Public Policy Chair. Leslie Stonehocker had been appointed as Public Policy Chair and Vice President. The Public Policy Chair will be redesignated in September. At this time In September Mary will decide if Leslie will stay in Public Policy Chair and then Mary will appoint a new Vice President.</p> <p>Cherie Kennedy resigned as Dubuque Chapter Rep. and Rachel Williams will be replacing Cherie.</p> <p>Board Packets will start to move to a more electronic format over the next several months. Governing Board Members will be asked to begin bringing laptops to meetings and working toward more paperless meetings.</p>	<p>Brian</p> <p>Pgs. 39-40</p>
<p>Treasurer's report – End of Year Financials</p> <p>As of June 30, 2018:</p> <ul style="list-style-type: none"> • Total Gross Income - \$3,278,403.59 • Total Expenses – \$3,281,649.23 • Net Income is -\$3,245.64 <p>Over the last two years major changes including welcoming EQUIP to the agency, Reaffiliation, Membership changes, and New Executive Director have caused for much ebb and flow in budget. Over the next year a closer look will be taken at the budget to try to sure up difference between yearly income and expenses.</p> <p>Newly proposed 2018 budget:</p> <ul style="list-style-type: none"> • Income - \$3,278,403 • Expenses - \$3,281,649 <p>Agency and Conferences lines are two areas where there can be have ebb and flow in budget. Many line items are directly affiliated with specific contracts and there is not ebb and flow in those budget lines.</p> <p>There is continual discussion on TEACH loss for those participants that do not fulfill their TEACH contract. It is not realistic to ask many TEACH participants to pay back these fees due to limited resources and Jillian and Tom will have conversations with Auditors on how to best consider these fees for years to come.</p> <p>Motion to receive financial report as given – Diane C; Second – Deidra B.; approved</p> <p>Several areas of the Agency and Conference Line will be diligently considered to</p>	<p>Tom Rendon, Treasurer</p> <p>Pgs. 51-54</p>

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<p>tighten budget</p> <p>Motion to accept amended FY19 budget to reflect actuals of FY19 – Tom R.; Second – Allison P.; approved</p> <p>Even with deficits, we must consider we have never in the history of this organizations had a \$3.2 million budget and should be commended that our deficit is only .1% of this budget. We are one of the 3-5 biggest budgets of NAEYC affiliates.</p>	
<p>Affiliate Advisory Council update</p> <p>To date there are 60 thousand members from a low of 40 thousand. This is seen as a great positive from the National Organization. Iowa membership records as lower over the last year, but this is in part due to change over in the new membership system. There was some duplication in membership names. NAEYC has built in an optional automatic renewal button to check when enrolling.</p> <p>A second comment was made about the very unfriendly electronic format to renew membership.</p> <p>Annual Report is coming from NAEYC. Brian is on the writing committee.</p> <p>Openings for affiliate council will open in October. If interested look for applications to come out in October.</p> <p>There was a conversation about quality childcare and what that looks like and means for the state.</p> <p>There is are advocacy trainings by E.J. Wallace:</p> <p>Cedar Rapid – July 16 from 6:30-8:00</p> <p>Des Moines – July 21 in the morning</p> <p>Jillian talked about the Public/Private Partnership Summit on October 3. Consider attending this summit.</p>	<p>Brian, NAEYC Affiliate Advisory Council</p>
<p>Agency Updates</p> <p>Iowa AEYC Staff took time to have a community building activity at River Lodge and did yoga, healthy food, craft activities and cake decorating.</p> <ul style="list-style-type: none"> • Programs <p>ECI PD – Rick is working on PD for new Early Learning Standards. Continuing to work on updating the PD and assure it aligns with all audiences that will be served with this PD. Miranda’s staff were the Guinea pigs for the current draft of the Learning Standards. No agency working on the Early Learning Standards budgeted for the Early Learning Standards, which will run anywhere from 20-40 thousand. Consider looking at the Dept. of Management, AEA, Prison Industry for less expensive printing cost.</p> <p>Farm to ECE is moving forward and doing great work in many avenues, including</p>	<p>Jillian</p> <p>Pgs. 55-57</p>

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<p>legislative movement.</p> <p>Tom suggested the PD Committee have more development around continuing to look at the PD group through a systems approach and continuing to grow this committee in a common direction.</p> <p>Education Pathway is moving forward and continuing to be updated and aligned to the Registry System.</p> <p>EQUIP – doing great work with Infant/Toddler work. High needs with children in coalition centers. There are continued work and need for mental health work with providers.</p> <p>Pushing for QRS levels and continuing to push quality.</p> <p>TEACH - is great, but out of money. There is a waiting list again. Funding is flat or decreased. The increased cost of tuition is impacting number of participants that can be taught.</p> <p>WAGES – Flat or cut funded. Continuing to look for new counties to partner with for this group.</p> <p>ECl has given money to do another work force study in the state of Iowa.</p> <ul style="list-style-type: none">• Branding – no updates at this time. Jillian will do a fiscal Q&A for chapters. Pat is creating a• Fall Institute - 28 already registered compared to 9 last year at this time. Have 15 new members since registration open with 9 new renewals. Event Brite seems to be working well.• Power to the Profession – not a lot going on over the summer. There is some frustrations around• Affiliate Annual Report – portion of report is in packet on pages 61-64. New template this year closely resembles last year. There is a copy of the template on the chapter page of the website.	
<p>Community Foundation of Greater Des Moines</p> <p>Reviewed what community foundations are and what they offer:</p> <ol style="list-style-type: none">1. Investment Vehicle – money being invested with a little risk, but fairly guaranteed growth.2. Vehicle for Quirky Gifts – stock, wills, pieces of art. Allows for planning device for more deliberate fund raising efforts.3. Stability and long range fund planning for organization for many years forward. <p>Investment in the Endowment is to help grow agency funds and help with long range funding.</p> <p>Once fund has grown to \$50,000 we can start to apply child-friendly screens on this endowment.</p> <p>Ryan will assist Jillian in creating talking points to help inform potential funders. These will be helpful as seek initial funders.</p> <p>The Executive Committee moves that the Iowa AEYC shall enter into an agency</p>	<p>Ryan Crane, Director of Charitable Giving, Community Foundation of Greater Des Moines</p> <p>Tom & Jillian</p>

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<p>endowment fund agreement with the Community Foundation of Greater Des Moines. Kristy - second; unanimously approved</p>	
<p>Strategic Planning Activity</p> <p>Did an activity looking at are we in green (doing great), yellow (need improvement), and red (needs work) for each of the following areas:</p> <ul style="list-style-type: none"> • succession planning – going well for most part, but should continue to consider how can each board member can try to groom someone to fill their position. In addition should follow up with Jillian about other things she would have found helpful in her succession with Barb; • nonprofit management – things are going generally well in this area considering the tremendous growth of this organization; • Board/staff relationships – all in the green and seeming to go well. Board will start to share bios with possibly the staff and in the Weekly. Might also do newsletters and share each of our expertise; • nominations & elections – this is mix of green and yellow, structure and process of this is solid, but not as it coordinates with HPIO; • financial management – all yellow with understanding while things are not in the green, there is a general good feeling about how the organization is managing finances; • leadership – mostly green, with challenges of more local leadership in the field; • integrating HPIO - half and half red and yellow, while we might be high performing there is more concern with inclusive. We are a diverse board, but should continue to work on how to improve this area; • affiliate chapter relations – mostly red, in that there is much work to be done in this area yet. Must give consideration to each chapter, as this is the grass roots of the organization and at heart the key to success of the organization. This is a continued discussion and really needs to have great discussion – is this idea true or should there really be a bigger fundamental shift in how the organization runs? Do you start thinking about partnering with other groups? There is a need to really reinvasion how this membership organization runs. • strategic planning – partial green and partial yellow 	<p>Brian & Mary, Facilitators</p>
<p>Committee Work</p> <p>We broke into the four groups of Public Policy, Finance, Membership, and Work Force Advisory. After small group work (which was captured in a Google Doc) we summarized the overarching goals of each committee.</p>	<p>Brian, Facilitator</p>
<p>Executive Director Annual Review Results</p>	

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<p>On behalf of the Executive Board Leslie recommends we accept the findings of the Executive Director's Yearly Review; Gladys – second; unanimously accepted.</p> <p>On behalf of the Executive Board a 6% raise retroactive to July 1, 2018 is recommend for Jillian; Allison P. – second; unanimously accepted.</p>	Leslie
<p>Motion to adjourn for the evening 4:45 p.m. – Gladys; second – Miranda; unanimously approved.</p>	
<p>Re-adjourn for Saturday, July 14 session at 8:10 a.m.</p>	
<p>Award Nominations for 2019</p> <p>Nominees:</p> <p>2019 Educator of the Year – Jill Owens</p> <p>2019 Friend of Young Child – Joann Gansen</p> <p>2019 Children's Champion – Dr. Amy Shriver and Lana Shope (moved from Friend of Young Child, as she is not a NAEYC member)</p> <p>Tom moved we award the 2019 Educator of the Year to Jill Owens and 2019 Friend of Young Child to Joann Gansen; Donna – Second; unanimously approved</p> <p>Brandy moved we award the 2019 Children's Champion to Dr. Amy Shriver; Allison P. – Second; unanimously approved</p>	Leslie Stonehocker, Vice President & Public Policy Chair, Jillian
<p>Committee Work</p> <p>We broke into the groups of Leadership, and Institute Committee, Play. After small group work (which was captured in a Google Doc) we summarized the overarching goals of each committee. Audit will work at a different time.</p> <p>Board Training and discussion on strategic planning and goal writing.</p> <p>We looked at NAEYC's 5 major goals and broke into group work to put benchmarks and action steps to these goals for our strategic plan for the next 4 years. We reviewed these discussions as a large group.</p> <p>A second round of people looked at the benchmarks and action steps so others could add thoughts to the major goals.</p>	Brian

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<p>Upcoming dates for your calendars</p> <ul style="list-style-type: none">• Oct. 3 Exec. Comm. Mtg.• Oct. 5-6 Fall Institute• Oct. 27 Governing Board Mtg.• Nov. 14-17 NAEYC Annual Conference & Expo, D.C.• Dec. 28 Exec. Comm. Mtg.• Jan. 19 (or 26 snow date) Governing Board Mtg.• Feb. 24-26, 2019 Public Policy Forum – Washington, D.C.• Apr. 8-12, 2019 Week of the Young Child <p>Motion for adjourn 1:32 p.m. at Leslie; Second - Miranda; Unanimously approved</p>	<p>Brian</p>
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