

Iowa AEYC Governing Board meeting Minutes

Saturday, January 21, 2017 from 10:00 a.m.-4:00 p.m. Iowa AEYC offices, 5525 Meredith Drive, Des Moines.

IOWA AEYC PROMOTES HIGH-QUALITY EARLY LEARNING FOR ALL CHILDREN, BIRTH THROUGH AGE 8, BY CONNECTING PRACTICE, POLICY, AND RESEARCH. WE ADVANCE A DIVERSE, DYNAMIC EARLY CHILDHOOD PROFESSION AND SUPPORT ALL WHO CARE FOR, EDUCATE, AND WORK ON BEHALF OF YOUNG CHILDREN.

In attendance: Barb Merrill, Mike Stiehl, Mary Airy, Miranda Niemi, Mary Lukas, Carrie Jones, Julee Albers, Leslie Stonehocker, Gladys Movall, Joy Brown, Tom Rendon, Crystal Abbe, Brandy Smith, Nancy Merryman, Heather Anderson, Allison Pattee, Brian Kingry, Kate Bennett (guest), Dedra Benser (guest), Katie Bangert (guest)

TOPIC	PERSON RESPONSIBLE
<p>10:04 Call to Order - Welcome, introductions. Agenda additions and today's agenda approval. Expectations for board members.</p> <p>Agenda approval – motion to approve – Leslie S.; second – Julee A.; unanimously approved</p>	<p>Dr. Brian Kingrey, President, welcomes all</p> <p>In our discussions, please remember our HPIO.</p>
<p>Presentation from funding partners from United Way of Central Iowa</p> <p>United Way was the first funder of TEACH and WAGES. They have given \$525,000 to iaAEYC just this year.</p> <p>ECQuip - \$27,550</p> <p>TEACH - \$78,200</p> <p>WAGES – \$125,000</p>	<p>Kate Bennett</p>
<p>Power to the Profession recognition</p> <p>Consent agenda approval – motion to approve – Mary L.; no discussion; second – Gladys M. – unanimously approved</p> <p>Brain gave awards for exemplary leadership examples on the Board:</p> <ul style="list-style-type: none"> Leadership – Joy Brown Imagine – Carrie Jones Nurturing – Allison Pattee Inspire – Susan Grey 	<p>Brian</p>
<p>Leadership Story</p>	<p>Allison Pattee</p>
<p>Treasurer's report – 2nd quarter and year to date financials. Proposal for increasing revenue.</p> <p>2nd quarter and year to date financials:</p> <ul style="list-style-type: none"> ○ Expense to date - \$2,467,796 	<p>Tom</p> <p>Pgs. 60-64</p>

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<ul style="list-style-type: none"> ○ These expenses are about \$30,000 more than budgeted to date because for the new ECQuip Contract we were promised \$327,500 plus an addition \$27,500 for set-up funds. That set-up funding will not be realized, leading to part of the current budget deficit. ○ Additionally membership and conference attendance is down, increasing that deficit. As budget is planned for upcoming year we will want to consider how conference attendance and membership monies are considered. ○ Income to date – \$2,497,288 ○ Equity levels are dropping which is not helping build reserves right now. Tom will continue to look at how to build these reserves. ○ Motion to accept financial report as presented – Allison P.; second – Carrie J.; no discussion; unanimously approved. 	
<p>Executive Director performance review</p> <p>Barb’s raise was discussed and unanimously approved. Brain will discuss this raise with Barb.</p>	Mary L., Brain, and Tom
<p>Executive Director performance review</p> <p>Executive Director Review was brought to motion. Motion – Mary Airy; Second – Allison P.; Approved w/ no discussion</p> <p>Executive Board made a motion “The Iowa AEYC Governing Board approve the raise of the Executive Director at 10%.”; Second – Leslie Stonehocker; Approved unanimously w/ no discussion</p>	Mary A.
<p>LUNCH and group work</p> <p>Groups to choose from:</p> <p>Membership – how will we meet our thresholds?</p> <ul style="list-style-type: none"> a. Considering partnering with other Associations b. Outreach to College Students c. Celebrating what is happening <p>Fund development</p> <ol style="list-style-type: none"> 1. Establish an Iowa AEYC endowment <ul style="list-style-type: none"> • April meeting with Greater DSM Area Foundation • Review bylaws to ensure legal pathway to create the endowment • Make changes to bylaws as necessary • Establish endowment policies and procedures 2. Establish endowment goal level <ul style="list-style-type: none"> • Five year goal = \$75,000 • Ten year goal = \$150,000 	<p>Led by:</p> <ol style="list-style-type: none"> 1. Brandy Smith 2. Tom 3. Brian and Mary A 4. Leslie and Barb 5. Mary L and Carrie Jones

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<p>3. Establish and enhance two revenue streams</p> <p>3.1. Operating Budget Surplus (unspent dollars at year-end)</p> <p>3.2. Fund Development Revenue</p> <p>3.2.1. Current Donor Income</p> <p>3.2.1.1. Annual Appeal/Fundraising</p> <p>3.2.1.2. Double the donor list</p> <p>3.2.1.3. Funeral contributions from friends/relatives (“in lieu of flowers....”)</p> <p>3.2.1.4. Special events??</p> <p>3.2.2. Current Donor wealth</p> <p>3.2.2.1. Identify sources of wealth among potential donors (larged fixed assets-investments, etc.)</p> <p>3.2.2.2 Make one-on-one requests</p> <p>3.2.3.Donor Estate</p> <p>3.2.3.1. Life Insurance Beneficiary</p> <p>4. Connect fundraising messages to (why to give)</p> <ul style="list-style-type: none"> • 4.1. “lives changed” – WAGES and T.E.A.C.H. • 4.2. Honoring leaders in the field • 4.3. Connect to new Iowa AEYC mission <p>Chapter structure changes, chapter support</p> <ul style="list-style-type: none"> • Considered how to look at local chapter structure <p>Power to the Profession plan</p> <ul style="list-style-type: none"> • Walked through the plan of this two-year grant from NAEYC.. Barb is considering ways to enhance that plan. <p>Planning local chapter and state-level WOYC events</p> <ul style="list-style-type: none"> • Discussed different activities happening during that week – April 24-28, 2017. 	
<p>Board training and Governance</p> <p>Please consider the article sent to the Board and the three key points it brings forward.</p>	
<p>Next Steps and updates for NAEYC affiliate</p> <ul style="list-style-type: none"> • Diana now lives in Cedar Rapids • Brian will now be on the Affiliate Advisory Committee <ul style="list-style-type: none"> ○ This Committee works closely with NAEYC Affiliate Board. Working on capacity building and membership. Consider how to keep organization as an HPIO. It’s main job is to advice Affiliate Council. 	Brain

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Leadership Fellowship presentation	Katie Bangert
<p>Next Steps and updates for NAEYC affiliate</p> <ul style="list-style-type: none"> • We were one of the first Affiliates to get application submitted and we were accepted as Tier 1 meaning we are able to move forward with next steps. • We have new logo with “ia” in cranberry and aeyc in black. The official logo will be coming in March. For now we keep everything the same as has been with branding. • We receive the new Charter in February. • Chapter Agreements are coming in and almost all collected. LincolnWay is dissolving. West Central has decided to stay a chapter. • Goal is to double membership over next 5 years. • Members of NAEYC now are able to get many discounts from companies and organizations. This is a new membership offering for NAEYC. • Barb will send out suggestions about student memberships. At Iowa Western every student gets a membership (it is then put on their member fees). Another charges for membership rather than a book and utilizes information from NAEYC in class. • Bylaw revisions will more than likely be needed, so watch for these revisions. • Each chapter is encouraged to create membership goals. • Brian passed around sign-up for different work groups. It would be helpful to have initials of members of each committee in board agenda. • Slate of Officers for next year was passed around. People were asked to fill out suggestions for a ballot of officers. The Governing Board will also add an appointed HPIO position. This new position was to take the place of the Week of the Young Child Chair once the term of that position expired. However, at this time Laurie Jeffries has resigned from her position as Week of the Young Child Chair and that position will not be replaced. 	Brain
<p>Executive Director updates</p> <p>Power to the Profession Plan approval – NAEYC project to conduct focus sessions on what define the profession (parents, early childhood professionals, legislators, etc.). Funding is \$35,000 over 2 years to conduct these meetings. Watch for more info. to come on this.</p> <p>February 9 will have the first organizational meeting for Farm to Preschool. This meeting will help work on building an alliance for this group.</p> <p>“Making the Case for Compensation”. Work over the next 2 years on compensation. There will be a group of 10 that will travel to NC for a meeting in April including 2 Legislators.</p> <p>Child Care workforce study – 2016 report is done with great summary and information. Barb is working on summary brochures of this information.</p> <p>Look at Barb’s report for new funding, new projects, and new staff</p>	<p>Barb Merrill</p> <p>Pgs. 28-30</p>

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<p>Chapter news and updates</p> <p>Joy's center just received QRS level 5! In Johnson county have received grant funding called "Ready, Set, Go" to incentives home providers to network and get out more.</p>	<p>Chapter representatives</p>
<p>Individual board member celebrations, other announcements from members, take-home messages, agenda items for next meeting</p> <p>Upcoming dates for your calendars:</p> <ul style="list-style-type: none"> • Fall Institute Partners Planning Meeting – February 8 • Early Childhood State Fair (Day on the Hill) – February 28 • Week of the Young Child – April 25-30 • T.E.A.C.H./WAGE\$ National Symposium – April 25-27, North Carolina • Iowa AEYC Spring Leadership - Gaye Gronlund – May 6 • NAEYC Professional Learning Institute (formerly PDI) – June 11-14, San Francisco • Summer Board Retreat - July 14-15 • Fall Institute September 21-23, 2017 <p>Motion to adjourn– Mary L.; second – Leslie S. – unanimously approved</p> <p>Adjourn – 3:52 p.m.</p>	<p>Brian</p>