

MINUTES

IOWA AEYC GOVERNING BOARD MEETING

Saturday, April 21, 2018 from 10:00 A.M. – 4:00 P.M.

Iowa AEYC Offices, 5525 Meredith Drive, Des Moines, Iowa

IOWA AEYC PROMOTES HIGH-QUALITY EARLY LEARNING FOR ALL CHILDREN, BIRTH THROUGH AGE 8, BY CONNECTING PRACTICE, POLICY, AND RESEARCH. WE ADVANCE A DIVERSE, DYNAMIC EARLY CHILDHOOD PROFESSION AND SUPPORT ALL WHO CARE FOR, EDUCATE, AND WORK ON BEHALF OF YOUNG CHILDREN.

In attendance: Jillian Herink, Donna Kennebeck, Catherine Bergman, Deidra Benser, Julee Albers, Crystal Abbe, Mike Stiehl, Miranda Niemi, Mary Lukas, Leslie Stonehocker, Tom Rendon, Brandy Smith, Nancy Merryman, Cherie Kennedy, Brian Kingrey, Kristy Liechti, Gladys Movall, Joy Brown, Angela Lensch, Mary Minard, Mary Airy

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TOPIC	PERSON RESPONSIBLE
<p>10:03 Call to Order</p> <p>Welcome and Board introductions.</p> <p>Agenda additions and today’s Agenda approval.</p> <p>Motion to approve consent agenda – Donna; second – Mary; unanimously approved</p> <p>Agenda accepted as it stands – motion to accept – Nancy; second – Cherie; unanimously approved</p> <p>Brian’s Power to the Profession Awards:</p> <ul style="list-style-type: none"> • Imagination – Missy Burns • Nurturing – Diane Casto • Inspiration – Catherine Bergman • Leadership – Angela Lensch 	<p>Dr. Brian Kingrey, President</p> <p>pp. 10-47 in packet</p>

TOPIC	PERSON RESPONSIBLE
<p>Treasurer's report – 3rd quarter and year-to-date financials</p> <p>3rd quarter and year to date financials:</p> <ul style="list-style-type: none"> ○ Expense to date - \$1,844,722 (62% to date) ○ Income to date – \$1,828,018 (61% to date) ○ Our anticipated donations are at 33%, lower than anticipated. A good way to help make a donation to Iowa AEYC is to donate a portion or all of mileage back to the organization. ○ It might be interesting to see a breakdown of where donations are coming from. <p>Motion to approve treasurer's report – Joy; second – Kristy; unanimously approved.</p>	<p>Tom Rendon, Treasurer</p> <p>pp. 48-51 in packet</p>
<p>Proposed preliminary budget for FY 2019</p> <p>Proposed Income: \$3,431,169.81 (Almost half a million dollars more than 2018).</p> <p>Proposed Expenses: \$3,436,319.55</p> <p>The proposed budget has a realistic consideration to donations, as opposed to a proposed donation that would help balance the budget. With this adjustments this does show a current \$5,000 loss.</p> <p>When look at budget from 2018 the conference budget has cost the organization a good deal of money, so this has been reconsidered for 2019. There is heavy consideration around corporate sponsorship for the conference.</p> <p>Three targeted ways to assist in balancing budget: Conference revenue, membership, donations.</p> <p>Jillian has budgeted for some updates in much needed technology.</p> <p>Account numbers:</p> <ul style="list-style-type: none"> ● 500 – Agency (non-restricted) ● 510 – Overhead Income from Grants <p>Motion to approve the fiscal year 2019 budget – Miranda; second – Gladys; unanimously approved</p>	<p>Jillian Herink, Executive Director</p> <p>p. 52-53 and additional handout from Jillian</p>

TOPIC	PERSON RESPONSIBLE
<p>Affiliate Advisory Council update</p> <ul style="list-style-type: none"> • There are two big pockets of the country that did not re-affiliate (a large portion of the southeast and several mountain states). There was another opportunity for these areas to put in application for a chapter and there were only 3 new applications, much lower than anticipated. NAEYC continues to work with these areas of the country in attempts at partnerships. • There was a request for a list of the affiliated states. • New governing board members were announced. • Online community through NAEYC is called “Hello”. NAEYC is encouraging all state board members to sign in and utilize this site. • NAEYC “stats” <ul style="list-style-type: none"> ○ 565 affiliate board members ○ 74% females, 7% male, 18% no response, 1% prefer not to answer ○ 6% Hispanic, 52% not Hispanic, 42% preferred not to answer ○ 19% 18-40; 33% 41-60; 16% 61 to 70; 33% no response 	<p>Brian, NAEYC Affiliate Advisory Council</p>
<p>The Corporate Fund Board Self-Assessment Results</p> <p>The areas that have the most discrepancies or “don’t knows” will be what is focused on in board training throughout the year. The areas that will be focused on are:</p> <ul style="list-style-type: none"> • Fundraising practices • Board Committees • Board Membership and Orientation • External Relations and Practices (i.e.: bringing in corporate sponsorships for conference) 	<p>Brian</p>

TOPIC	PERSON RESPONSIBLE
<p>Agency Updates</p> <ol style="list-style-type: none"> 1. Programs – <ul style="list-style-type: none"> • T.E.A.C.H. is out of money because participation is up. Jillian and Ashley are meeting with funders to try to secure more funds for this year and next year. T.E.A.C.H., WAGE\$ and EQuIP have gone to United Way and given end of the year reports and ask for next year’s monies. Dara will be up to 35 counties for WAGE\$ next year. • Farm to ECE/Coalition has established a new relationship with the Iowa Farmers Union • ECI professional development – Rick is going to stay on. Iowa ELS is coming out May 1 and AEA will have the online training for that. • Workforce Development – Jillian is working with looking at apprenticeship and working on other expansion of the workforce. 2. Social Media Push – Marianne is the social media person and will be working with Jillian on data. Jamie helps with any post that has a political message. 3. Premium Benefit (VIP) – There is a concern with the tone of this messaging. Considering we should honor all members not just VIP members. In July we will have a larger discussion around this consideration. 4. Farm to ECE would like a booth at the Farm to School Conference – the board thought that was a good idea. 5. Board Conference Sponsorship 6. Tony Lacy Scholarship – 23 total, with 21 funded. Had 2 more applications than what we could give. Might ask that Western Plains and Southwest were willing to put in \$30 to support their two members (these were the last 2 to apply). These chapters agreed so we were able to fund all scholarships! 7. Membership Update – see page 58 8. Satisfaction Survey Results – see Jillian’s notes 9. Iowa AEYC & CCR&R – have been having quarterly meetings with CCR&R to see how the two organizations can work together and help find gaps and eliminate overlap of programing. 10. ECI PD Grant received and IELS coming out 11. Mississippi Rock Update – one person attended the special event that happened earlier this month. There will be more follow-up with this chapter to help build this organization. 12. Registry Update – Getting a new update that will make things easier. Jillian is working with Erin Clancy as these updates begin. 	<p>Jillian pp. 76-78</p>
<p>Power to the Profession (P2P)</p>	<p>Mary Airy, P2P Deep Dive State Facilitator</p>

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<p>Community Foundation of Greater Des Moines</p> <p>As we begin to consider the endowment and a foundation it will be important to consider when people might naturally move money (i.e.: taxes, in the fall when people move crops, etc.)</p> <p>Right now NAEYC does not allow an option to donate back to Iowa AEYC when you join the organization. We should push back on that and ask that NAEYC have an option for members to donate to our organization in an easy way when members sign up.</p> <p>Nancy says we need to move fairly quickly on establishing an endowment. As we have just had an education on endowments we should move as a board in the next several months. There were several Board Members that agreed with this sentiment. We will discuss this more at the July meeting. At the June Executive meeting we will draft a motion for the July Governing Board meeting.</p> <p>As we move to “Eventbright” it will be nice to use.</p>	<p>Ryan Crane, Director of Charitable Giving, Community Foundation of Greater Des Moines</p> <p>Tom & Jillian</p>
<p>Award Nominations for summer 2018. Seeking 2018 Educator of the Year, Friend of Young Child, and Children’s Champion</p> <p>Any nominations you have please send to Julee Albers or the office.</p> <p>Please have those in by June 8, 2018 so we are able to discuss those at the July meeting.</p>	<p>Brian, Julee pp. 68-74</p>
<p>Spring and Fall Institute Updates</p> <p>As of yesterday we have 72 registrations for the Spring Institute.</p> <p>Consider having a “Members Helping Members” where some members might open up their house for others to stay so people do not have to get a hotel room. We also might consider taking donations for hotel rooms or asking “Airbnb” to donate some rooms. The Mid-Iowa Chapter might support an option that way.</p> <p>Dr. Adolf Brown and Marie Masterson will be the keynote speakers.</p> <p>It is important to encourage other members to submit applications to present. Applications are due May 4. Please apply.</p>	<p>Leslie, Jillian</p>
<p>Chapter news and updates</p>	<p>Chapter Representatives</p>

TOPIC	PERSON RESPONSIBLE
<p>Board Dates - Upcoming dates for your calendars:</p> <p>April 24-27 T.E.A.C.H. & WAGE\$ Symposium, Chapel Hill, NC</p> <p>April 28 Spring Leadership</p> <p>June 10-13 NAEYC PLI, Austin, TX</p> <p>June 22 Exec. Comm. Mtg.</p> <p>July 13-14 Governing Board Mtg.</p> <p>Oct. 3 ECI Early Childhood Summit, Sheraton, West Des Moines</p> <p>Oct. 4 Pre-Institute</p> <p>Oct. 5-6 Fall Institute</p> <p>Nov. 14-17 NAEYC Annual Conference & Expo, Washington D.C.</p> <p>Dec. 28 Executive Board Mtg.</p> <p>Jan. 19, 2019 Governing Board Mtg. (Jan. 26 – snow date)</p> <p>March 23, 2019 Executive Board Mtg.</p> <p>June 21, 2019 Executive Board Mtg.</p> <p>July 12-13, 2019 Governing Board Mtg.</p> <p>Oct. 9, 2019 Executive Board Mtg.</p> <p>Oct. 26, 2019 Governing Board. Mtg.</p> <p>Dec. 28, 2019 Executive Board Mtg.</p> <p>DMAC has a course in Early Ed. U. that can be registered for online.</p> <p>Barb sent a memorial of \$1,000 in tribute to Karen Ann King.</p> <p>Motion to adjourn 4:10 p.m.– Julee; Second – Deidra ; Approved</p>	<p>Brian</p> <p>Page 68</p>